



Media Release

For Immediate Release

September 27, 2011

Award-Winning Métis, French-Canadian Author David Bouchard to Speak to Parents and Community Members

Chesley, ON – Bluewater students, parents and community members will have a chance to hear nationally acclaimed children's author, educator and presenter David Bouchard at Owen Sound Collegiate and Vocational Institute (OSCVI) on Wednesday, October 12th, 2011.

Hosted by the Parent Involvement Committee (PIC) of Bluewater District School Board (BWDSB), the renowned public speaker will address grades five to ten students in the afternoon. This will be followed by a free inspirational evening for parents and the general public beginning with a social hour at 6:00pm. The presentation, set for 7:00pm, will shed light on Bouchard's reputation as a champion for literacy while focusing on the importance of working together to strengthen communication between parents and schools. There is no requirement to reserve seats for this no-cost event.

Named to the Order of Canada in 2010, David Bouchard is a former teacher and school principal who has received Canada-wide recognition as British Columbia's best-selling Métis author. With more than fifty books in both English and French in his repertoire combining poetry, prose and visual arts, he has built a strong following of readers while capturing and inspiring the imaginations of youth. In his many travels throughout the country, Bouchard has spread his message on Aboriginal community issues and finding one's passion for reading and writing. Suitably titled "Just Pick *One!*", the OSCVI presentation will convey the popular Métis community leader's belief in each of us realizing that passion, regardless of what form it takes.

"David speaks so passionately about the importance of reading to and with your child. He speaks from experience as an educator and also, more importantly, a parent. He will challenge you to be familiar with characters like Katniss, Edward and Dumbledore from the books your children are reading. He will entertain you through his stories and leave you with new ideas on how to help your child succeed in school", says PIC Principal Representative Keith Lefebvre.

Visit David Bouchard's website at www.davidbouchard.com.

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For more information, please contact:

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